[The U.N. SDGs](https://greenbusinessbureau.com/blog/un-sustainable-development-goals-what-sdgs-mean-for-your-business/) are driving governments, individuals, universities, and businesses to adjust their practices to achieve benchmarks and secure a sustainable future by 2030. Incorporating SDG 8, Decent Work and Economic Growth, into your business will empower you to tackle the unique challenges of development and innovation, grow your local economy, become a sustainability leader, and show your customers you prioritize the needs of all. In order to incorporate SDG 8 into your business practices, you must understand the overview of the goal, specific targets, the business case, and best practices for implementation.

**Basic tenets of SDG 8:**

* Sustained economic growth
* Technological innovation
* Full and productive employment for all genders
* Capacity building
* Diversified sources of income

Why should businesses adopt to SDG 8

Businesses are inherently money-making machines designed to build economies and create jobs. Business leaders should be committed to providing decent work for their employees and ensuring they are promoting equality and justice throughout all aspects of their value chain. Promoting SDG 8 within your business will create a positive working experience for your employees, create better quality of life, establish a positive reputation for your business, and build the global economy.

### BEST PRACTICES TO BUILD THE GLOBAL ECONOMY

Below are the best practices for businesses to create decent work and economic growth:

* Establish a [firm](https://sdgcompass.org/sdgs/sdg-8/)and definitive policy against unfair hiring and recruitment practices, especially based upon gender, race, and disability
* Administer capacity building workshops and trainings along all values of the supply chain
  + Do invest in the professional development of all employees, not just upper management
* Put into place strategies to identify and combat child and forced labor across supply chain
* If applicable, create fair pay, working conditions, and opportunities for professional growth for your company’s workers in developing countries
* Incorporate [SDG 5](https://greenbusinessbureau.com/topics/sdg/sdg-5-gender-equality-diversity-equity-and-inclusion-in-the-workplace/),[SDG 11](https://greenbusinessbureau.com/topics/sdg/sdg-11-sustainable-cities-and-communities-how-businesses-can-support-urban-development/), and [SDG 12](https://greenbusinessbureau.com/topics/sdg/sdg-12-responsible-consumption-and-production/) into your business practices